# IN THE UNITED STATES DISTRICT COURT FOR THE WESTERN DISTRICT OF PENNSYLVANIA

IRMA ALLEN, BARTLEY MICHAEL MULLEN, JR., et al.,

Plaintiffs,

Civil Action No. 19-cv-281

VS.

OLLIE'S BARGAIN OUTLET, INC.,

Defendant.

Transcript of Proceedings held via video conference on Monday, February 22, 2021, in the United States District Court, 700 Grant Street, Pittsburgh, PA 15219, before Honorable William S. Stickman, IV, United States District Judge.

## APPEARANCES:

For the Plaintiff: Carlson Lynch, LLP

by R. Bruce Carlson, Esq.

and Elizabeth Pollock-Avery, Esq.

and Nicholas Colella, Esq.

For the Defendant: Ogletree, Deakins, Nash, Smoak &

Stewart, P.C.

by Richard L. Etter, Esq.

Court Reporter: Jane Proud, RDR, CRR

700 Grant Street

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Pittsburgh, PA 15219

Proceedings recorded by mechanical stenography; transcript produced by computer-aided transcription.

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### PROCEEDINGS

(Held via video conference, 1:29 p.m.)

argument in the matter of Allen, et al., versus Ollie's
Bargain Outlet in the Rule 23 motion for class certification.
The parties have stipulated on the record that they wanted to proceed via oral argument today based upon the material submitted of record and arguments which have been fully briefed rather than having a hearing.

I will allow the attorneys to enter their appearance, then we'll talk about how we'll handle argument. On behalf of the plaintiff, Mr. Carlson, I see you. Attorneys, please enter your appearance, please.

MR. CARLSON: Sure, Your Honor. Bruce Carlson on behalf of the plaintiff. With me are Liz Pollock and Nick Colella, who are also here on behalf of the plaintiff, Your Honor.

THE COURT: Okay.

MR. ETTER: Good afternoon, Your Honor. Rick Etter on behalf of the defendant.

THE COURT: Okay. Mr. Etter, part of the introduction is a sound check. It sounds like you're either a little bit far from your mike or you need to turn it up a little bit. Perfect.

MR. ETTER: Is this better?

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THE COURT: That's much better.

MR. ETTER: Richard Etter on behalf of the defendant.

THE COURT: So, generally, the rule of thumb that I give is I allow about 20 minutes per side, 15 to 20 minutes per side based upon a number of issues at bar. I understand this is a certification hearing rather than just general oral argument. So I'm willing to allow more time as need be today. So in my view, I'm going to allow up to 30 minutes per side. Mr. Carlson, will you be arguing on behalf of the plaintiffs?

MR. CARLSON: I will, Your Honor.

THE COURT: Okay. You're free to reserve time if you'd like for the conclusion, a rebuttal. No need to do so. And I may very well interrupt and direct questions back to you since we're all on the Zoom. I understand that I'm the third judge on this case. Judge Fischer, then Judge Hardy and Judge Hardy had to recuse, so I come on here. I know I'm Johnny-come-lately to this. I can assure you I've fully read all the materials submitted to me. I haven't lived with the case. I wasn't with the case during discovery. I wasn't really with the case until a month and a half ago or two months, I suppose, I think, but I'm up to speed and I know what the issues are.

So, Mr. Carlson, if you'd like to focus in on the Rule 23 factors, the floor is yours.

MR. CARLSON: Sure, Your Honor. And actually, with

the court's permission, I'd like to pull the lens back a little bit and talk a little bit about the factual record before we hit the Rule 23 elements.

THE COURT: Sure. You can take us any direction you'd like. I don't argue cases anymore. I just listen.

MR. CARLSON: Right. And I think we do a pretty thorough job of hitting Rule 23 in the briefings. So my hope is to give the court a little bit of filler that might not be so apparent from the briefing. To that end, Your Honor, I wanted to first kind of take the court through what the record evidence is regarding the conditions in defendant's stores.

So the case, when it started, we have two plaintiffs who live in the vicinity of the two what I would call subject stores, the stores that were actually visited by the named plaintiffs. One of those stores is located in Monaca; the other one's in New Castle. And both of the plaintiffs were regular customers at the stores. They were frequent shoppers there. And their experience was that when they visited the stores — and both of them are wheelchair bound, by the way — that they encountered obstructions in the pass of travel. This impeded their ability to access the goods and services in the stores.

So what we did after the plaintiffs approached us about these issues is we sent our investigators in the first instance to the two stores that they visited frequently to

confirm their representations regarding the conditions in the stores. In addition to that, we sent the investigators to a number of additional stores to ascertain whether this was a pattern or an isolated situation that occurred in just the two stores that they frequented. The results of the investigation were that every store that the inspectors went to had similar conditions.

And just by the way, Your Honor -- and this isn't entirely clear from the briefing -- there's a lot of references to movable objects in the access aisles in the stores, but if you look at the photographs, both in the amended complaint and the subsequent iterations of investigations results, you'll see that there's also a significant number of fixed obstacles in the pass of travel. And that's relevant because it implicates different standards under the ADA. And what I mean by that is when you're talking about fixed objects, that implicates the specific scoping regulations of the ADA and specific measurements.

If you have a fixed object, a fixed obstacle, there needs to be 36 inches path of travel for somebody who's in a wheelchair. Whereas, when you're talking about movable objects, then you're not covered by the scoping regulations; you're covered by the more general accessibility mandate under the statute. And that is that the goods and services in the store need to still be independently accessible to somebody in

a wheelchair. And that's a distinction -- one of the cases we cite in our brief is a case against Kohl's from the District of Wisconsin and that case gets into that distinction.

But my point is that in this case that you're dealing with both categories of obstructions. And kind of a distinction between our case and a lot of other similar cases that have been filed around the country is that ultimately our investigators go out and they look at every store in the state of Pennsylvania, and we do a supplemental production related to that that's on the docket. And if Your Honor looks at the photographs that are generated from that inspection, it's apparent that there are both fixed obstacles and movable objects in the path of travel in every single -- I'm sorry, Your Honor.

THE COURT: I did look at the photographs. The question was -- I just wanted to follow up. So the record illustrates that your investigators have provided information for the record on every Ollie's in Pennsylvania, is that correct?

MR. CARLSON: That is correct, Your Honor.

THE COURT: Okay.

MR. CARLSON: And every one of those stores, it had at least two -- what we would characterize as two violations. And so the picture that I'm trying to paint here is that this happened over an extended period of time from prior to the

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date on which we filed the complaint in the first instance until that ultimate inspection which occurred in September of 2020. And in each of those instances the conditions were the same.

THE COURT: Let me ask you -- and you might be getting here, but one of the arguments I wanted to focus you in on was the initial standing argument raised by the defendants that essentially and definitely for movable objects, you don't have standing because you can't point to a specific Ollie's formal policy about the way that the obstructions that you cite in photograph are set up. How do you address that?

MR. CARLSON: I think that's a red herring, Your Honor. I think that we clearly have standing. And if you look at the -- and particularly with respect to the fixed object. If you look at the Mielo decision, the court gets into all the issues that arise under standing.

THE COURT: The Mielo, is that the Steak 'n Shake?

MR. CARLSON: Yes, Mielo versus Steak 'n Shake.

THE COURT: Okay.

MR. CARLSON: Which I think is kind of the road map in this case because this case, you know, you have kind of a subtext that occurs in that Steak 'n Shake decision where you have the court declining to affirm certification in that instance but dropping footnotes and texts describing what

would need to occur for the case to be certifiable. That's this case.

THE COURT: So I was going to allow you to move forward, and you can go in any direction you want, but since you mention Mielo early in the argument, I do want to tell you that, as I read the briefing for today and read Mielo, I would like you -- it doesn't have to be now. Just so that it's out there.

I want you to hit at some point in your argument how the statistical analysis about people with mobility disabilities that you cite to in this case varies from the statistical analysis set forth in the Mielo case because the Circuit found that it wasn't enough to meet the preponderance standard in Mielo. I know your argument yours is and I know that that's fact specific.

MR. CARLSON: Right.

THE COURT: You don't have to do it now. I know you're good for it, but come back to it so it's finished for today.

MR. CARLSON: I'll take it right now, Your Honor.

THE COURT: Perfect.

MR. CARLSON: And what the court is referring to is numerosity under Rule 23?

THE COURT: Correct.

MR. CARLSON: And there are a couple of distinctions.

With respect to the census data specifically, what the court -- what the court says in Mielo is, you know, though we give the trial court some latitude with respect to doing this numerosity analysis, you still have to introduce evidence that's adequate so the court's not engaged in pure speculation. And what they suggested is that you need to get more granular.

So in the case that they cite specifically -- and I think this is in a footnote in Mielo. I forget which footnote it is. But they cite a case from Florida, and essentially what the court says in that instance -- I think it's an Eleventh Circuit decision. What the Eleventh Circuit says is that you can't rely upon national census data alone when you're trying to get a Florida class certified. That's not enough. You need to give us some Florida-specific data.

So the court, the Third Circuit in the Mielo case cites that case, the Eleventh Circuit case, with approval and says, you know, this is what we mean. You need to provide data that that is specific to the class that you're trying to have certified. So what we did here is we took the census data and we broke it down and made it much more granular in that we broke it down by ZIP Code where the defendant's stores are located so that you get data regarding how many individuals with mobility disabilities live in the immediate area where the stores are located.

THE COURT: So on that, so let's just say in the Monaca ZIP Code it shows -- I know you've given me the data. I don't have it off the top of my head. But let's say in the Monaca store's ZIP Code it shows that there are 2,000 people with mobility disabilities. Under the Mielo case, okay, how can I get from the position where I know how many people with mobility disabilities live in that ZIP Code to connecting the dots to those who go to an Ollie's who --

MR. CARLSON: Right.

THE COURT: -- who are hindered in their shopping experience at Ollie's because of the condition of the store and thus fall under the ADA's -- the bar?

MR. CARLSON: Right.

THE COURT: It might be, like Mielo says, it might be a good bet, but I think Mielo says I need more than that. And I know you argue, well, we've given you more granularity. What can you highlight that you've given me?

MR. CARLSON: I want to cheat a little bit and sidestep the census data alone, Your Honor, but by suggesting that that's not only the evidence that we have. You know it's kind of a belt and suspenders situation because the correct evidence that we have consists of two other categories of data.

The first thing that we have is complaints that have been made by other wheelchair users, putative class members,

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regarding impeded pass of travel in Ollie's stores. And so there are 12 individuals in that category. In addition to that, there's a second category based upon video evidence. So the court required that defendant produce random kind of video camera angles for the two stores at issue for a seven-day period. From that seven days alone, there were 16 individuals in wheelchairs in those two Ollie's stores.

So you take those 28 individuals -- or that 16 for two stores only for a period seven weeks. So if you extrapolate that data across a universe of 350 stores, Your Honor, I think that that data alone gets us to numerosity, you know, without any kind of speculation at all. That's just a simple calculus, calculation.

THE COURT: Let me ask you a question based on that. If we see somebody in a wheelchair in an Ollie's, based upon the information that you've submitted on the record from your investigators, can we presume that they would have -- or do we actually need to show that those 16 people somehow had their experience hindered or am I presuming hindrance just because of the condition of the stores?

MR. CARLSON: I think you're assuming it and I don't think the ADA requires more than that.

THE COURT: Okay.

MR. CARLSON: So I think the combination of the granular census data with the direct evidence, the two other

categories of information, I think that that satisfies the
additional information that the Third Circuit requested in
Steak 'n Shake. And if you recall, Your Honor, when you go
back and look at what the Third Circuit said specifically in
that case, it said, you know, it said the plaintiffs are most
of the way here and the additional information that we're

looking for does not constitute a Herculean task.

So I think that we were listening closely to what the Third Circuit said in that case, and we think that if we're not satisfying numerosity here, if you're not satisfying the additional burden that was identified in Steak 'n Shake, I don't know what case would. Because you have to recall, too, Your Honor, in the advisory committee that the Rules of Civil Procedure advisory committee in the advisory note to Rule 23, they talk about specifically the issue of numerosity and how in any civil rights case it's going to be a difficult task, under 23(b)(2), that is, it's going to be a difficult task to identify with precision the class members. The class is often, if not always, difficult to ascertain but numerous.

And I think you have to give the court some rational basis to reach that conclusion. I think that's what the Steak 'n Shake panel was saying and I think that's what we've tried to do here and, frankly, I think that we've accomplished that end.

But back again, Your Honor, to the other elements, I

wanted to talk about specifically what it is that we're asking the court to do here because, you know, the Rule 23 elements, they serve in effect as bumpers to make sure that the efficiency that can be gained by the Rule 23 device is appropriate in a given instance. So in a case like Steak 'n Shake where you have different categories of accessibility issues, parking lot, the way the class was defined there, then you had potentially bathroom, interior bathroom issues, different categories that the court thought was too cumbersome to be certified.

But what the court says, importantly, is that if you want to get the class certified, you need to narrow the class definition. If you limited the class definition to slope issues in parking lots, then that's a class that could be certified. That's what the Third Circuit says in Steak 'n Shake.

That's this case. We intentionally made the class definition narrow. We went out and looked at every store in the State of Pennsylvania to establish that this is not an isolated situation. There's a pattern and practice that is directly derivative of the policies of the defendant. And that, too, is a distinction, a critical distinction between this case and the Steak 'n Shake case, Your Honor, because in Steak 'n Shake, you have conditions in parking lots which are caused by acts of God, by weather conditions, by, you know,

buckling and thawing, freeze and thaw cycles. But here?

Stark contrast, though, that what we're suggesting is that the conditions in the stores, in defendant's stores are directly attributable to the policies of the defendant. They're causing this. This isn't the weather. This isn't an act of God. This is defendant's specific policies regarding stocking and regarding daily inspections, regarding all these different corporate policies. That is directly causing this.

THE COURT: Let me ask you a question. In looking at your class definition -- and I have it in front of me and I understand what you're saying -- there is an "and" there, though. It is a two-part. First, it's all persons with qualified mobility disabilities who have attempted or will attempt to access the interior of any store owned or operated by the defendant within the U.S. Okay. That's the generalized. And have or will have experienced access barriers in interior paths of travel.

So for part two on this one, it's going back to the question I asked you looking at all persons and almost from the lens of the numerosity through the definition. Do you have cases that interpret Mielo or even independent of Mielo but in a similar vein where you have a situation like this where I can presume that anybody in a wheelchair has experienced access barriers, et cetera, et cetera?

Do you have a case where there's -- now, you may have

cited it and I did my diligent best to get caught up on this one as the case was assigned to me, but I don't recall off the top of my head and just for my curiosity now.

MR. CARLSON: I have something better than that, Your Honor. I have legislative language. I have statutory provision as part of the ADA.

THE COURT: What's the citation?

MR. CARLSON: That's the hard question.

THE COURT: Is it in your brief?

MR. CARLSON: It's not in my brief, but it's one of the basic --

THE COURT: Well, Mr. Carlson, my practice and I would say at the end, after the transcript is complete, I give both sides as a matter of right a week to do a short supplemental material. You can supplement then.

MR. CARLSON: But just for the -- I'll supplement regarding the cite, but the specific doctrine that I'm talking about, Your Honor, is what's called the deterrence effect doctrine. And that is, if you're somebody with a qualified disability and you're aware that there is an impediment to accessibility in a public accommodation, you're not obligated to engage in the futile gesture of rolling up in your wheelchair to that barrier. If there are barriers in the store and you know they're there, you're not obligated to confront them directly. So that legislative requirement

applies I think to your question, Your Honor. And it applies to the question of standing as well. And in fact, the Third Circuit adopts that concept in the Steak 'n Shake case.

THE COURT: Okay.

MR. CARLSON: And they adopted it I think in a footnote, and what they say is, you know, because the defendant argues, well, these plaintiffs, they're not even saying they're going to go back to these stores and this and that. And what the court says, of course, they're not saying that and they don't need to because, as the statute directly states, they're not obligated to engage in the futile gesture of directly confronting an obstacle that they already know exists. They don't need to engage in that academic exercise. They already know it's there. So they don't have to go and suffer that humiliation of not being able to get around the obstacle.

THE COURT: I understand.

MR. CARLSON: So in any event, moving forward then, Your Honor, what I wanted to -- I wanted to tell the court exactly what it is that we're asking for here because already in place is a series of standard operating procedures at defendant's stores which are top-down. And that is, they have requirements with respect to daily inspections. They have requirements with respect to stocking policies and positioning of fixed pillars, and they have these different weekly

inspections and then monthly inspections. And you know what they do with respect to the monthly inspection, they don't train any managers specifically regarding ADA, but they expect their managers to be aware that the ADA exists and they expect the managers to act upon what they call their, quote, unquote, best judgment regarding compliance with the ADA, yet they give these managers no training, Your Honor. So they're just guessing.

So then -- but in that context, that same context on a monthly basis, the store managers are required to do what they call a monthly safety review, and they go through the store. And one of the things that they're looking at, not from an ADA compliance perspective, but what they suggest this is related to safety, is whether a wheelchair will be able to pass through all the aisles in the store, but -- and the manager's supposed to use their best guess. They don't provide them with any actual training or data with respect to what that would require.

And my point is, Your Honor, that these policies are directly causing the issues that we're challenging, but those same policies can be slightly revised by way of an injunction which we would ask would accomplish these different things. That there would be an audit to assess primarily what the fixed issues are in the stores. Where are their posts and pillars that create or constitute permanent obstructions in

the aisles? And how could those be addressed to remove the barrier?

Then we would want there to be ADA training as part of the regular on-boarding process and, you know, the regular other standard operating procedures, and then we would want those requirements ultimately incorporated into the existing daily and weekly and monthly inspection requirements. These policies are already in place, you know. It would just be a minor thing to add these additional requirements to cause the stores to be in compliance with the ADA.

So, you know, if we tick through the specific Rule 23 elements, we've already hit the first one, numerosity. Does the court have any other questions on that issue?

THE COURT: I don't.

MR. CARLSON: Okay. Then commonality is pretty straightforward. You know, our position is that the problems here are directly derivative of the defendant's policies. There's no training on ADA. The stocking policies caused the aisles to be congested in the way that's apparent from the photographs. That could be eliminated by a simple injunction that required that there not be stocking that caused those issues and, you know, a store opening inspection, a store closing inspection on a daily basis.

It's a simple thing to eliminate these issues, and most of defendant's industry peers already have that protocol in

place. This is not an uncommon thing. And Your Honor, in another case that your court has, in the Dollar General case, that's exactly what we're doing. In this case, because it's easily done, that injunction, you know, is pretty straightforward. That's why we're able to do it in a proper way in the Dollar General case, and that's why it's proper to certify the class here as well. So unless the court has any specific issues on commonality, I'll move past that.

THE COURT: I don't. I'd like you to focus on typicality because one of the arguments that has been raised is that you can't -- and I suppose that you're going to lead me back to the answer maybe that you gave for the numerosity presumption, and maybe even a different deterrence effect issue. Because one of the arguments they raise is that how do we know that the two named plaintiffs' claims, their experiences at Ollie's are typical of everybody else that was in a wheelchair that would be under the class that you have defined.

MR. CARLSON: I think the most fundamental response to that is that typical does not mean identical. Typical means in the same general category of violation that would confront the named plaintiffs versus the absent class members. And what the typicality requirement is intended to do, Your Honor, is to ensure that there are no conflicts between the named plaintiffs and the absent class members. Are they

experiencing a similar type of harm and will they be similarly benefited in the event that the court issues the injunction that the plaintiffs are requesting?

And I think that the answer to that question is obviously yes, in that if the court issues the injunction that the named plaintiffs are asking for here, that injunction will benefit the named plaintiffs. It will benefit those 12 individuals who made complaints to Ollie's. It would benefit the 16 individuals in wheelchairs who we see on the seven days of videotapes in the two stores at issue, and it will benefit every unidentifiable class member in every way. Is it a situation where each of these putative class members is going to encounter identical obstacles? No, it's not. And it doesn't need to be. That's not what typicality requires.

THE COURT: Let me ask you about the 12 complainants. Are the named plaintiffs part of that 12?

MR. CARLSON: No.

THE COURT: No. Okav.

MR. CARLSON: Are you trying to shave us down, Your Honor?

THE COURT: No. I was just doing my arithmetic.

MR. CARLSON: All right. Then I'll move on unless the court has more questions on typicality.

THE COURT: No, I don't. I don't.

MR. CARLSON: Adequacy of representation, I don't

think they really -- I don't think the defendant really raises an issue there. The question there is two-pronged and that is are the named plaintiffs adequate representatives of the class, will they vigorously pursue the interests of the class, and are there any conflicts similar to typicality. And I think that that question, the answer to that question is readily apparent because the plaintiffs have, in fact, been active participants. They've been deposed. They've done everything that's required of them to prosecute the litigation and have been zealous advocates of the class, and that's what Rule 23 requires.

THE COURT: I don't have any problem with this prong.

MR. CARLSON: Okay.

THE COURT: I didn't really see, from the defense perspective, I didn't see vehement battles on that prong either. I saw vehement battles on the other prongs but not this one. So if you want to focus in on the remaining points of your argument in the last five or so minutes that you have.

MR. CARLSON: Sure, Your Honor. So, I mean, I'm coming back around to what I spoke of in the beginning, and that is the requirements, the specific requirements of this part of Rule 23 because, as the court is familiar with, you know, a 23(b)(2) case which seeks solely injunctive relief is a lot different than a case seeking monetary damages under Rule 23(b)(3). And here the question is has the defendant

acted or refused to act on grounds that apply to the class generally so that injunctive relief would be appropriate to the class as a whole?

And so when you look at that question in the abstract and kind of compare it to the different specific elements of Rule 23, again, I think what is intended by the authors of Rule 23 is that they're trying to provide bumpers so that the efficiency that was intended by Rule 23 is actually being accomplished. It actually makes sense to do this case as a class action. And I think that the answer to that question here is, obviously, yes because we're asking for a simple injunction that would inure to all of the class members equally. Every class member would benefit from the class — or from the injunction. It would be easily implemented and —

THE COURT: Let me hit you -- and I'll let you go over your time. Let me hit you with a question, though. Sort of the way I distilled the argument from the other side based upon the 26(b) factor, also kind of tying into some of the more threshold standing arguments that were made, which was can we really say that, that the relief would be able to solve all the problems when they're arguing there is no uniform policy or procedure that caused all the problems?

It's just an individualized -- I don't know what you would call it -- just the way the stores operate, the way they decorate or stock the shelves that have led to this. It

wasn't part of a policy. So would the imposition of a policy now be able to clear that up from a practical perspective?

MR. CARLSON: Yeah, I think the answer is yes. And I think that we run the risk, when we go through kind of the intellectual exercise of discussing these things, of becoming too exacting. Because the question is can we guarantee that any injunction is going to force any defendant to do what they say they're going to do under the injunction? No. If they violate it, of course, we can come back to the court and have that injunction enforced.

But how is this any different to a situation where, say that we're going to -- we, the corporate defendant, are going to commit each of our different districts, regions, whatever -- we know there's this federal minimum wage thing out there, but we're going to let everybody do what they want to do, pay people what they want to pay them and, you know, that's -- we're just going to leave it up to the discretion of the local stores?

So the question is in that context would an injunction be appropriate. The answer is obviously yes. And it's obviously yes here as well, Your Honor. They're violating the law. They're choosing — they know the ADA's out there. They're choosing not to train their people, but they do have top-down standard operating procedures. And all they need to do is add one line to those operating procedures where they say, okay,

this is what the ADA requires. We're going to train our district managers on this. And then every day when the store opens, we're going to check and make sure that the aisles are passable. Every day when we close the store, we're going to check and we're going to make sure that the aisles are passable.

And what we would ask, we would ask the court to issue an injunction like that, though we're not obligated at this procedural juncture to describe specifically what the injunctive relief is that we want. I know the court wants to hear that. That's why I'm talking about it. But we would ask for something of that nature. And then we would also ask that, once that's in place, to permit us to do monitoring to make sure that they're actually following through with what they've promised.

THE COURT: Thank you, Mr. Carlson.

MR. CARLSON: Thank you very much, Your Honor.

THE COURT: Thank you. Mr. Etter.

MR. ETTER: So in conducting the rigorous analysis that's applied under Rule 23, one of the things you need to do is first look at the elements that the plaintiff --

THE COURT: Mr. Etter, I'm going to ask you to get as close to your screen as possible. When you lean back a little bit or go side to side, you garble.

MR. ETTER: Then I'll get louder. I'll make it

louder for you, too.

THE COURT: Perfect.

MR. ETTER: One of the things for the analysis we have to look at the elements that the plaintiffs are required to prove. And the court, Your Honor, has stated in the Migyanko versus Kohl's Corporation matter to lay out the elements of the claims that are raised by plaintiffs in this case. And to state a claim under Title III of the ADA here, the plaintiff must show, one, determination on a basis of a disability; two, in the full and equal enjoyment of goods, services, et cetera; and three --

(Audio difficulties. Court reporter interrupts.)

MR. ETTER: Can I call in by phone quick? Would that make it easier maybe?

THE COURT: Yeah, if you can call into the Zoom via the phone. But when you do that, you're going to have to disable your speaker on the computer. We'd get a terrible echo.

MR. ETTER: I'm sorry. I don't know what the issue is.

THE COURT: That's all right. I stopped your clock, by the way.

(Pause in proceedings.)

THE COURT: Mr. Etter, are you there?

MR. ETTER: I'm here.

THE COURT: Much better.

MR. ETTER: So this is working for everybody?

THE COURT: Yes.

MR. ETTER: Okay. I'm getting feedback here. Let me make sure I have this one off. Sorry. We're good?

THE COURT: Yeah. Jane, is that okay with you?

THE COURT REPORTER: Yes. Thank you.

THE COURT: All right. Go for it.

MR. ETTER: Thank you. So the key being for the purposes of the elements for the claims in this case is the need to establish discrimination on the basis of the disability. And we'll talk about this later, but it gets to one of the points Your Honor raised, and that is, is there a need to actually show that these individuals were unable to access something or is it enough to just show that there was failure to comply with the scoping standards. And the answer is you need to show actual disability here.

In the argument counsel pointed out that a number of the obstructions were fixed obstructions. That's not what the testimony or the amended complaints state. And in fact, when asked, the investigators said they made no determination at all as to whether or not things were fixed or temporary. It suggested we can just look at the photos and make that determination on our own. I mean, that's just not feasible because you can't just look at it and say, yes, that's fixed;

no, that's not fixed.

The allegations and all the testimony from plaintiffs and their investigators throughout have been that these are -- would be considered typically temporary obstructions, boxes, the temporary displays that were set up in the aisles, the stock that was falling on the floor, shopping carts, things that are not within the scoping requirement. In fact, in their --

THE COURT: Let me ask you about that, though. I mean, the scoping requirement. I know that there is a different statutory regimen, I would suppose, for fixed versus temporary obstructions, but if you're in a wheelchair, does it make a difference to you whether Ollie's decides to put the racks too closely or you just can't go down the aisle because they always have stuff on the floor?

MR. ETTER: Absolutely it does not make a difference, Your Honor, but that needs to be established, right, for each class member. In fact, plaintiffs even include that as one of the three elements in their definition for the class that the person has actually been denied access. And so it's not that you can't prove it or that you need to prove it through only scoping regulations or not. The real question is whether or not they were denied access, not was there a compliance issue with respect to the scoping standards. So that's the thing to keep in mind as we go through each of the elements.

And for typicality, the testimony or the statement from counsel were that it just really needs to be the same general type of violation. That's not the case, and this isn't in dispute. In fact, the parties both agreed on this in our briefing, and that is that you have to show two things. One, they must demonstrate that the injury that they suffered is attributable to a system-wide policy or practice --

THE COURT: Let me ask you about that. Because this is something you focus on in your brief I wanted to ask you about. So I reviewed the material and the photographs submitted by the plaintiffs in the case, and I mean, it looks like they've given me a handful or a representative sampling. And I know how it's probably the ones that are most favorable to their case, which everybody does. But that being said, it looks like in every store they went to in Pennsylvania they found the same thing. And the photographs here, it doesn't make a difference if it's Monaca or Beaver or whatever, it looks like it's the same thing.

So is there the ability of the court, when you're dealing with a retail establishment, to extrapolate when every store in the state and every photograph that's been submitted to me by the investigators, keeping in mind the investigators submitting photographs are going to help their case, look the same? Can't I say, well, we can presume or we can take that as the preponderance that they need to establish that all the

stores are like this?

MR. ETTER: So the first thing I'll say is that, when you look at those pictures -- and they make it quite clear and the testimony's clear that the stores themselves are not the same. They're very drastically -- some of them -- they're usually leases of old stores from other companies. So there's no singular footprint. There isn't a standardized layout. The only commonality would be that there are temporary products that are at times sold in an aisle, but the idea that just because there is something that's less than 36 inches wide, which is all you can get from the photos, right? The only argument is that this essentially shows that in every store there's at least one location that is less than 36 inches wide.

Well, that doesn't answer any factor that goes to the liability on the issues here. Because that might be the case, but if no individual with mobility disability ever was unable to get through there, it's irrelevant for purposes of the ADA. There's no violation and that individual would not be in the class. So when you're looking at --

THE COURT: Let me ask you this, kind of going forward on that one. Taking your argument to its logical conclusion, and I know that I used to hate the slippery slope argument when I was in your chair, but, you know, you guys are both very good at this. Would it be possible ever to have a

class action against multiple retail locations of the same retailer for movable obstructions?

MR. ETTER: So for non-fixed obstructions you say?

THE COURT: Non-fixed obstructions.

MR. ETTER: Certainly. If you could identify that that was the result of a policy or practice and also identify sufficiently numerous people who actually were unable to access it, then yes. But just saying, oh -- and we'll get to this with the numerosity. But the fact that some of this stuff is not at least 36 inches wide necessarily supports the conclusion that people in fact have been unable to access any of the aisles. In fact, the two plaintiffs themselves, one testified that she could typically get through anything that's 30 inches or less and the other plaintiff could probably get through something that's 27 inches or less.

want to talk about the policy first because you made much about that in your threshold standing argument. To what extent -- do we have to have a policy in writing? Can it be system-wide acquiescence? What kind of policy do I need to see in your position?

MR. ETTER: It doesn't have to be a policy. It could be a policy or practice. It would not have to necessarily be a writing for that to be established, but it would have to be shown to be the cause. And it would also have to be something

that's violative of Title III. The big issue you run into here is that the Third Circuit and Judge Mitchell has made clear that as a matter of law there is no requirement to establish a policy or practice to search for and correct existing barriers as a normal matter, which is exactly the relief that counsel just laid out they're looking for. It's something that we're not required to do under the ADA, and a number of courts have spent time analyzing that.

So it's not that -- you can certainly have a policy or practice that could establish one. I'm sure there is a type. I don't think it's the case that you can never do that, but here there's been no evidence. In fact, they sent out investigators to every single store in Pennsylvania. If there was a policy that would be sufficient to establish it for all stores, what would be the need to send investigators to every single one of them?

THE COURT: So let me ask you that, though. Is that the proof in pudding, though? That there might not be a formal policy, but if every Ollie's in Pennsylvania, regardless of the footprint of the store it's in -- like you said, they move into former retailers. If every Ollie's in Pennsylvania has the same problem, isn't that essentially a de facto if not a de jure policy?

MR. ETTER: If that were the case, Your Honor, then there would be a claim under this section against every

company in the world because Congress recognized -- or in the United States. Congress recognized, as did their implementing regulations in the legislative history, that it's not possible to prevent all of these type of obstructions from occurring. It is simply impossible. And therefore, there's no requirement that we're going to put in place a policy that you have to prevent them from happening, nor, as the Third Circuit and Judge Mitchell said, are we going to require you to actively go out and search them. What your obligation is is that if you learn about an obstruction, you correct it, which is why the important factor here is what is -- going to be one analysis --

THE COURT: But are you arguing two different things, you and Mr. Carlson? I know that there's no -- I know that you're arguing that Congress didn't put an affirmative duty to prevent an obstruction. Mr. Carlson is saying that, from what I gather in his argument and his briefs, well, this isn't about non-preventing; this is about creating, that your stores create the obstruction. So where is the line between the two, creating something and not preventing something?

MR. ETTER: And you hit it on the head, Your Honor, what the issue is with Mr. Carlson's argument is that the argument is it causes it because it fails to prevent it, which is just an end run around what's required because the effective relief he just asked for and that is a policy to

every day go out and inspect in the morning and in the evening at the end of the day and make sure that it's still compliant because things could happen throughout the day, and Congress has said that is too onerous.

In fact, if you look at the Nocera settlement that they supplied, even the Department of Justice when it comes in doesn't say you're required to prevent this from occurring. It says make every effort to do this because they recognize how do you prevent a customer who just decides they want to throw something on the ground when they walk away, how can any policy ever prevent that from happening?

THE COURT: I don't think this is a case about customers leaving refuse in the aisles. I think this is a case about Ollie's putting merchandise -- so let me give you a hypothetical. I own Judge Stickman's widget store. And I rent a 5,000-square-foot store, but I want to be able to get as much merchandise in there. Rather than renting a 7,500-square-foot store, I'll just put temporary displays down the middle of the aisle, change them seasonally, whatever. Wheelchair-bound people can't go up and down the aisles. Is that actionable? Because they're movable. They're not fixed.

MR. ETTER: Absolutely. If a wheel-chaired person comes and says I've tried to access that aisle and I can't get through, that absolutely is actionable. That is the crux here is that they're asking you to assume, just like they are from

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the other statistics, that because there's aisles that aren't up to 36 inches, that that necessarily means that individuals with mobility issues are having problems accessing stuff.

Well, if you look at the 12 complaints that have been received -- this is through two different hot lines, complaint hot lines. Ollie's received only -- nationwide, only 12 complaints, or actually, it's 11 -- 11 complaints since 2015. So does that suggest that there's some widespread issue that's causing people to not be able to access? No, it actually suggests exactly the opposite.

And so, although there might be a common question of is there aisles in each store that are 36 inches — that are less than 36 inches wide, okay, so even if there's a common answer to that, that's not a common answer that goes to an issue of liability. Because you have to ask, was that part of the path of travel? Was there an alternative accessible route? Was it a permanent fixture or nonpermanent fixture? Because all of those are what you're required to show an actual violation of Title III.

And so it's not enough that they failed to do the scoping requirements because, again, remember we're talking about, as you'll see, and I know we'll supplement, there's a permanent fixture, there might be one or two mentioned there, but the vast majority of these are nonpermanent fixtures.

THE COURT: So, well, I do think -- and you hit on

the number of the complaints. I want to address I think the numerosity. It's one of the four pillars I have to decide on. I get what the Mielo case said. I understand it. Stats aren't enough. Mr. Carlson is saying we don't just have stats here. We have stats plus two named plaintiffs plus 11 or 12 -- but I'll give him 12 for the purposes of today's argument and we'll look into the record on that one -- 11 or 12 complaints. That gets us to 14. Plus video of 16 wheelchair-bound individuals in Ollie's stores in a certain time frame. That gets us to 30.

So are the stats plus 30 known cases, is that enough to get over the Mielo? Or under Mielo do I need to actually have specific evidence of 40-plus plaintiffs to certify under the Third Circuit rule?

MR. ETTER: I think under Mielo you have to have sufficient evidence of at least 40 or more plaintiffs so that you don't have to rely on speculation.

THE COURT: Do you have a case that says that? I'll ask the same question I asked Mr. Carlson when I put him on the spot. Do you have a case that says that? Since Mielo was 2018. I know it's only 2 1/2 years old.

MR. ETTER: The rule itself says that, Your Honor. I mean that's what it says is the issue there is no need to rely on speculation. But can I -- I mean, I think the bigger issue is -- and I'll address all three of your points because it's

not as it's represented. And so number one most critical thing is just because it's a 23(b)(2) case doesn't mean it's any more of a lenient standard on numerosity. Mielo made that crystal clear. So the Third Circuit made that clear. So it's the same standard.

So looking at the data from the U.S. Census Bureau, not only do you have the initial issue that it requires undue speculation, what the language in the Third Circuit says — and this is quoting — where a putative class is some subset of a larger pool, the trial court may not infer numerosity from the number in the larger pool.

It doesn't say a really large larger pool. It talks about just a larger pool. The fact that they've shrunken down the pool to somewhat of a smaller geographic area still doesn't do away with the need to speculate, but even more importantly than that --

THE COURT: I'm going to stop you there, though, because here's what he says, though. By he I mean Mr. Carlson. Sorry, Mr. Carlson. Mr. Carlson says that so Mielo, they did nothing, they did nothing to connect the dots. They gave a fair number of disabled individuals in the United States, 16.9 to 20.9 or something in that line. Mr. Carlson breaks it down ZIP Code to ZIP Code and then says in two specific stores that they had video evidence produced in discovery, we add 16 in a wheelchair. So if that's two, not

even looking at the 12 complaints we have, if that's two, then can't I say that in the more than 200 stores, I believe, if I recall, throughout the United States, eight individuals per store, which is 16 in two, that gets you over 40? Isn't that enough over Mielo or is that still speculatory in your view?

MR. ETTER: It's still speculatory. And here's why, Your Honor. So if you look at, first of all, the census data that they used is of no value at all because where it's from is -- and then they cite this in the citation. It comes from the U.S. Census Bureau's American Community Survey.

THE COURT: Let's say I agree with you, I agree with you the census data has no value, but we have video from a limited time period in two stores that has 16 individuals. Can I extrapolate that over the body of Ollie's which is -- what's the number of Ollie's again, 250-some stores?

MR. ETTER: 350.

THE COURT: 350. So can I do 350 times 8? How about 350 times 1? 350 times 1 is 350 individuals.

MR. ETTER: Sure. The fallacy with the premise I think is that the video footage does not show anybody who meets the proposed definition because the proposed definition requires somebody with a mobility disability. The fact that someone's in a wheelchair requires you to speculate that they're disabled. There's many reasons somebody could be in a wheelchair. It's not enough to say, you use a wheelchair;

therefore, you're disabled.

Assuming that's a sufficient inference, though, which we contend it's not, beyond that, the last part of their proposed definition is the person must have actually experienced an accessibility issue and been denied access. None of the individuals on the video were denied access. There's no evidence. So, of course, that requires you'd have to speculate that they were denied some kind of access.

THE COURT: I asked Mr. Carlson a lot of questions.

I think that I focused a lot on that. And the plaintiffs'
view on this is that the stores were in such a state of
obstruction that you can essentially presume that if somebody
is in a wheelchair, they will have access denied to them to
the full shopping experience that they would otherwise have
had or require under the ADA. And Mr. Carlson went forward
and is going to give me the specific citation, but he cited
the detrimental effect doctrine. Address that for me, please.

MR. ETTER: Well, the detrimental effect doctrine is a standing issue. It doesn't go to the class issue. I mean, how could we know whether these people out there that are in the putative class believe that there's some kind of detrimental effect, I mean? But I don't think it's a reasonable inference to say, oh, there's all of these areas that are less than 36 inches wide; therefore, they must — there must be mobility disabled individuals who weren't able

to access. And the reason that's not a reasonable inference is because, since October 21st, 2015, more than five years and over 350 stores, only 11 complaints have ever been made that somebody in a wheelchair was unable to access.

And even going to the plaintiffs themselves, Mr. Mullen testified that he was able to find an alternate route around every obstruction that he ran into and, therefore, he hasn't -- he himself can't even state a violation of Title III because he was able to get around it. The idea that, oh, I had to go a longer way, which is what his explanation was when I asked him, well, how do you have a violation? Well, I shouldn't have to go this longer route halfway around the store.

But the legislative history makes clear that that's not the case. You only have to have one accessible route and you only have to provide access into the general area.

Individuals with disabilities, you don't have to move around the fixed and nonfixed features even to make sure that those individuals can reach every actual product. As long as they get a sufficient sampling.

THE COURT: What's a sufficient sampling?

MR. ETTER: Well, the example they use is you're able to identify we have red, green and blue jeans. You can see them. You figure you know what your size is. You could ask somebody to go and get it. That's the example in the

legislative history itself.

But also I want to get to the complaints quick because, focusing on the numerosity aspect, there were 11 complaints that were made. Three of those individuals didn't even claim to have a disability. So again, you're going to have to speculate that they would even fall within the definition. Three of the other -- three to four of the others say that the only issue they ever had was when another customer was coming down the aisle.

That, again, is not something that's an obstructional or violation of the ADA to say that when there's a person coming down, only two people can get past each other and someone in a wheelchair has to wait. So that just makes the point that even getting into the numbers they're using -- and we spend some time in our brief analyzing this -- this is going to be an individualized analysis for each of these 12 e-mails. You know, you look at what are the questions. As they talk about is it 36 inches; is it temporary; is it fixed; is there an alternative route? All of these things are going to require a store-by-store analysis, which is why even when you have the Department of Justice coming in and doing this, they have trouble putting together a legal injunction that would address all of the problems.

And the only proposal that counsel has made is a comply with the ADA, essentially, requirement, which we know is

improper in the Third Circuit, but more than that, they say, to be able to meet the requirements under Rule 23, they have to show that the proposed injunction would actually fix the issue. Well, what they're proposing and they pointed at, the Nocera settlement. Well, Carlson and Lynch has, since that settlement, sued Dollar General saying that even though that requirement's in place, you have the training, you have the policies, you are still allowing these access barriers to occur in different paths of travel.

And the argument that, oh, all of the other companies that do similar things already have these policies and practices in place, that's all we're asking is what Mr. Carlson said, well, if that's true, that's another admission then that these policies and practices aren't going to work in their mind because they've sued Kohl's, they've sued Dollar General, they've sued Family Dollar and they've sued Dollar Tree and a number of others who all apparently are cohorts who have these policies and practices in place.

So there is no ability to grant an injunction here because there's no private right of action to require a public accommodation to establish a policy to inspect and correct existing barriers, which is exactly what they're asking.

THE COURT: Okay.

MR. ETTER: Thank you, Your Honor.

THE COURT: Okay. Well, I have been satisfied by

both arguments today. My rule of thumb is that the court reporter will produce a transcript; both sides will split the cost. Seven days after the transcript is placed of record each side may submit a supplemental filing, if they want, simultaneously, seven days after, not to exceed 15 pages in this case we'll give you, to address any questions that the court had today or any supplementation of the questions that I had or opposing counsel may have.

So I thought it was very well argued today. I came in with some questions at both sides. I was able to kick the tires a little bit on the questions that I had when I finished reading the briefs. I'll look forward to your supplement, if any, and then you'll have a decision from us in short order.

(Proceedings concluded at 2:32 p.m.)

#### CERTIFICATE

I, JANE PROUD, RDR, CRR, certify that the foregoing is a correct transcript from the record of proceedings in the above-entitled case.

S\ Jane Proud
JANE PROUD, RDR, CRR
Official Court Reporter